



# FUNBANK CO., LTD.

## Company Profile

### | Import, Distribution & E-Commerce in Japan

A Japan-based trading company supporting overseas manufacturers and brands through practical market entry, distribution, and sales development.



Food & Beverage



Consumer Goods



Specialty Products



Industrial Products



# Company Overview

FUNBANK CO., LTD. is a Japan-based trading company engaged in import, distribution, wholesale support, and e-commerce sales. We support overseas manufacturers and suppliers seeking practical access to the Japanese market.

	<b>Base</b>	Japan
	<b>Core Functions</b>	Import / Distribution / E-Commerce / Wholesale Support
	<b>Main Market</b>	Japan
	<b>Communication</b>	English / Japanese
	<b>Partnership Style</b>	Long-term / Practical / Compliance-conscious



## Business Approach

- Clear communication with overseas partners
- Realistic planning for import and sales development
- Steady, long-term business growth

We value simple execution, reliable communication, and a long-term perspective in every business relationship.





# Business Fields

We handle a range of products and business opportunities selected for suitability, continuity, and market potential in Japan.



## 1. Food & Beverage

Imported foods, beverages, and pantry products



## 2. Consumer Goods

Daily-use items and lifestyle products



## 3. Specialty Products

Differentiated products for online and retail sales



## 4. Industrial Products

Selected industrial, automotive, and maintenance-related goods



## 5. Market Development

Support for product launch and sales expansion in Japan



## 6. OEM / Private Label

Flexible discussions for long-term collaboration



We focus on products with clear value, stable supply potential, and practical fit for the Japanese market.



# Our Strengths

Our business approach is built on practicality, communication, and long-term partnership development.



## 1. Understanding of the Japanese Market

A practical view of product suitability, customer expectations, and sales presentation



## 2. Multichannel Sales Capability

Support through e-commerce, wholesale opportunities, and market development activities



## 3. Multilingual Communication

Smooth business communication in English and Japanese



## 4. Logistics & Inventory Planning

A realistic approach to import flow, stock planning, and sales continuity



## 5. Long-term Partnership Mindset

A focus on sustainable cooperation rather than short-term transactions

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We aim to create stable, mutually beneficial relationships with reliable overseas partners.



# Partnership Process

A clear, collaborative process to bring your products to market in Japan.

01



## Proposal

Initial discussion of product, business goals, and market fit

02



## Evaluation

Review of positioning, practicality, and business potential in Japan

03



## Import Planning

Coordination of supply, logistics, and launch preparation

04



## Sales Launch

Development of sales materials and channel rollout

05



## Growth Support

Ongoing communication and long-term business development

## We Welcome Inquiries

We welcome inquiries from manufacturers, exporters, brand owners, and supply partners interested in business in Japan.



Available for discussions regarding distribution, sourcing, OEM / private label, and market-entry cooperation.

